



Mark A. Robertson

Of Counsel

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Mark A. Robertson has more than 20 years of experience advising clients in the hospitality industry. He represents clients in matters related to information technology, information services, intellectual property, eCommerce, procurement and outsourcing law. His diverse experience includes oversight of marketing, branding and public relations; crisis management; compliance; joint ventures; new ventures; antitrust and competition; internet distribution; sales; mergers and acquisitions; and franchising and development. Before joining Larkin Hoffman, Mark spent 17 years with Hilton Worldwide, Inc., where he managed business and legal issues, including international and domestic operations and services for more than 3,500 owned, leased, licensed, franchised and affiliated properties across ten different hotel brands.

Education

- University of Southern California Law School (J.D., 1991)
- University of California (B.A., 1988)
- Foreign Service Institute, U.S. Department of State (1983)
- Columbia University (1980)

Bar/Court Admissions

- California
- District of Columbia

Services

- Corporate & Transactions
- Franchise and Distribution
- Hospitality
- International Transactions and Compliance
- Mergers and Acquisitions