



Jerry S. Podkopacz

Retired Shareholder

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Jerry S. Podkopacz retired from Larkin Hoffman after more than 25 years of experience addressing complex intellectual property and high technology issues for business clients. Jerry understood the importance and value of technology and intellectual property rights and provided strategic and effective counsel for his clients in these mission-critical areas. Jerry frequently lectured to business groups and professional associations on complex intellectual property and high technology issues. He was featured on Minnesota Public Radio's Morning Edition and Midday programs and in the Minneapolis StarTribune, St. Paul Pioneer Press and other publications.

Representative Experience

- Represented Minnesota's leading provider of data center services for more than 15 years on a broad range of technology issues, including the roll-out of new products, the development of physical and data security programs, the drafting of colocation agreements, cloud computing agreements, and managed service agreements.
- Represented leading consumer products manufacturer in trademark infringement lawsuit against its largest competitor, resulting in the competitor ceasing its advertising campaign and all other uses of the trademark.
- Represented a major Chinese consumer electronics manufacturer for more than 15 years in connection with a wide range of intellectual property and technology licensing agreements, intellectual property acquisition projects, joint ventures and other complex agreements relating to the manufacture, promotion and sale of consumer electronics to major U.S. retailers.
- Represented a leading hospital in its acquisition of technology needed for a major expansion.
- Represented the largest U.S. retail mall in a trademark infringement lawsuit that produced a very favorable settlement and was identified by Law and Politics magazine as a "Lawsuit of the Year."
- Represented a major television shopping network for more than 15 years in connection with intellectual property lawsuits, licensing disputes, warranties, and supply chain issues relating to the on-air and online sale of consumer electronics and other products.
- Represented a joint venture of three automobile manufacturers in connection with a complex software development project designed to enable lenders to provide and securitize electronic loans.

- Represented software developer of a popular commercial graphics program in a successful lawsuit against acquiring company for failure to accurately report sales and pay royalties.

Education

- University of Minnesota College of Law (J.D., cum laude, 1987)
- University of Minnesota (B.A., summa cum laude, 1984)
- London School of Economics (1981)