



Jacob S. Woodard

Of Counsel

jwoodard@larkinhoffman.com

952.896.3220

Jacob Woodard offers a diverse set of services to business clients, including counsel on mergers & acquisitions, corporate governance, compliance, data privacy and more. In addition to his prior work at Twin Cities law firms, Woodard has also served as General Counsel for businesses in the industrial products and retail sectors, giving him broad business exposure to serve his clients.

This varied experience helps Jacob analyze the full context of client matters—the goals of a business, the roles and operations involved, and other players in a given matter. Jacob works to be a facilitator for clients, helping them make informed decisions that optimize their outcomes.

Representative Experience

- General corporate: Advising clients on business and corporate transactional issues, corporate governance documents and issues, control agreements and master service agreements.
- Mergers & Acquisitions. Drafting M&A agreements and ancillary documents.
- Compliance: Advising on compliance issues ranging from product compliance and FTC guidance to general advertising, marketing and pricing guidance.
- Data privacy: Working with clients to manage data privacy claims and issues.

Education

- University of Tulsa (J.D., 2002)
 - College of Law
- University of Minnesota (B.A., 1999)
 - Major: Political Science
 - Minors: East Asian Studies, History

Bar/Court Admissions

- Minnesota, 2002

Services

- Corporate & Transactions
- Mergers and Acquisitions
- Data Privacy and Cybersecurity
- Energy
- Franchise and Distribution
- Health Care
- Hospitality
- Manufacturing
- Product Compliance and Liability
- International Transactions and Compliance
- Startups and Emerging Businesses
- Retail & Consumer Products

Professional Affiliations

- American Bar Association: Antitrust Section; Business Law Section; Environment, Energy and Resources Section; Tort Trial and Insurance Practice Section
- Hennepin County Bar Association
- Transportation Lawyers Association (non-active)
- Defense Research Institute (non-active)

Community

- Association for Corporate Growth- Membership Committee
- Private Directors Association

Publications and Presentations

- “Shipper/Carrier Contracts + Liability for Refused Shipments, Imposter Carriers and Double Brokering,” Minnesota Trucking Association 4th Annual Trucking Law Conference, March 27, 2014, Lead Presenter
- “LLCs from Start to Finish,” NBI Webinar, December 30, 2013, Co-Presenter
- “Transitioning the Family Business,” MinnCLE, 2013 Probate & Estate Planning Flex Series, December 17, 2013, Co-Presenter
- “The Prospect for Claims Arising from the Gulf Coast Oil Spill,” co-authored with Harvey Sheldon and Nicola Nelson of Hinshaw & Culbertson, 2010 ASPIA 11 (a Westlaw publication)
- “Environmental Issues in Business Transactions,” American Bar Association, 2011, contributed to Chapter 9 regarding Common Law Approaches to Environmental Damage Claims.
- “Excess and Umbrella Insurance Law Compendium,” Defense Research Institute, Regional Editor and Author of Minnesota Section (Published January 2012).
- “Basic Environmental Issues in Business Transactions,” Minnesota State Bar Association –Minnesota CLE, published and presented paper at the Minnesota Environmental Law Institute April 2012