



Craig J. Lervick

Shareholder

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Craig J. Lervick is an intellectual property attorney who assists technology companies in many of their business activities. He has extensive experience representing clients in patent prosecution and advising on patent issues in the United States and throughout the world, helping businesses to develop and manage a patent portfolio that will complement their business activities. Craig also provides assistance in product design and development, helping clients to minimize infringement risks when coming up with new and/or improved products. He has dealt with issues in many technology areas, including mechanical devices, electrical/electronic devices, software, business methods, medical devices and manufacturing. Craig also advises his clients on patent and technology-related disputes.

Representative Experience

- Provided due diligence support where intellectual property matters were included in various business transactions, including the purchase, sale or financing of assets.
- Prepared and prosecuted hundreds of patents in the United States and foreign jurisdictions.
- Helped many clients to strategically maintain patent portfolios throughout the world.
- Involved in multiple disputes involving technology issues, including out-of-court resolution, mediation and trial.
- Member of trial team in two successful jury trials and related appeals involving patent infringement.
- Drafted agreements for technology companies covering necessary licenses, distribution, confidentiality, employment, supply and joint development.
- Counseled clients on a wide array of issues involving intellectual property and other issues unique to technology companies, including employment, ownership, international trade and advertising.

Education

- William Mitchell College of Law (J.D., 1992)
- University of North Dakota (B.S., 1987)

Services

- Intellectual Property and Technology
- Intellectual Property and Technology Litigation
- Litigation
- Manufacturing
- Patents
- Technology Transfer and Licensing
- Trademarks, Copyrights and Brand Protection
- Startups and Emerging Businesses

Bar/Court Admissions

- Minnesota, 1992
- USPTO
- United States District Court, District of Minnesota
- U.S. Court of Appeals, Federal Circuit
- U.S. Court of Appeals, 8th Circuit, 1987

Professional Affiliations

- Minnesota State Bar Association
- Minnesota Intellectual Property Law Association
- American Bar Association
- Licensing Executives Society

Recognition

- U.S. Elite List, Intellectual Property, Legal 500, 2026

Employment & Labor Blog

May 9, 2024

Intellectual Property and the Proposed Ban On Non-competes

Considerable drama has played out in recent weeks related to the Federal Trade Commission's (FTC) proposed ban on non-competes. The agency announced its proposed ban on April 23, 2024, prompting several articles, comments, and the prompt filing of two lawsuits...