



Carriann Sillman

Of Counsel

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Carriann Sillman is an attorney in the Franchise and Distribution practice group. She has worked as in-house counsel in several industries, most recently supporting multi-brand real estate franchising in domestic and international markets. In that role, Carriann was primary brand counsel for four domestic and eight international real estate franchise brands.

In her practice, Carriann focuses on franchise sales and servicing, agreement negotiation, domestic and international regulatory issues, operational risk mitigation, business strategy, mergers and acquisitions, and international growth of both direct and master franchise models.

Carriann has co-authored multiple articles for major franchise publications, has been featured on franchise podcasts, and was selected to present at the upcoming American Bar Association Forum on Franchising. She also serves on the International Franchise Association's 2027 Legal Symposium Task Force, and as a Mentee on the ABA Forum's 2025 Past Chair Mentoring Circle. Previously, she created and taught an ABA-approved course on Franchise Regulatory Law for the Fairleigh Dickinson University Paralegal Studies Program in Madison, New Jersey.

Education

- Pace University School of Law (J.D., 2009)
- Fairleigh Dickinson University (2003)
 - Paralegal Certificate
- University of New Mexico (B.A., 1999)
 - Criminology

Bar/Court Admissions

- New Jersey State Bar

Professional Affiliations

- International Franchise Association

Services

- Franchise and Distribution

- ABA Forum on Franchising

Recognition

- Presenter, American Bar Association Forum on Franchising
- Co-author, “Social Justice Issues,” and presenter at the International Franchise Association 53rd Annual Legal Symposium
- Co-author, “Intersection of Community Property Laws, Personal Guaranties and Franchise Agreements,” The Franchise Lawyer
- Member, 2027 International Franchise Association Legal Symposium Task Force
- Guest speaker, FranchiseU podcast
- Guest speaker, The Geek Within podcast
- Instructor, Fairleigh Dickinson University Paralegal Studies Program